

RUTH MARTIN

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San Francisco, California

SKILLS

Visual Design	CSS	InDesign	Dreamweaver
Interface Design	XHTML	Final Cut Pro	Flash
User Experience	JavaScript	After Effects	Photoshop
Interaction Design	ActionScript 3.0	Logic Pro	Fireworks
Web Development	PHP/MySQL	Captivate	Illustrator

EDUCATION

The Art Institute of California – San Francisco Mar 2011
Bachelor of Science, Web Design and Interactive Media

The Art Institutes Study Abroad Program Jan 2009 – Mar 2009
GUI redesign for Axel Springer Digital TV Guide, Berlin, Germany

Pennsylvania College of Art and Design Sep 2001 – Dec 2003
Coursework in Fine Art and Graphic Design

AWARDS

Best Portfolio – Web Design and Interactive Media Mar 2011
The Art Institute of California – San Francisco

EXPERIENCE

Focal Labs Apr 2011 – Present
focallabs.com, San Francisco, CA
Art Director/Lead UI Designer

- Heightened company awareness through in depth competitive analysis
- Increased brand visibility through concept generation, design, and development for company's identity and corporate website
- Created optimal user experience for PicBounce 2.0 through production of feature map, application map, and wireframes
- Design and implementation of user interface design for PicBounce 2.0 including branding, iconography, and layout

Hot Shot Media May 2010 – Aug 2010
hotshotmedia.com, San Francisco, CA
Junior Visual Designer

- Rebuilt company's old table based corporate website with valid XHTML and CSS
- Increased output of projects with production design work utilizing Photoshop, Illustrator, HTML5 and CSS3

FREELANCE

Jeronimo Roldan Architecture Feb 2011
j-roldan.com, San Francisco, CA

- Built gallery site with HTML, CSS, and jQuery
- Organized large amounts of content into a compact site

Bo Breda Jan 2011
bobreda.biz, San Francisco, CA

- Built gallery site with HTML, CSS, and jQuery
- Redesigned layout to adapt to modern large screensizes
- Added slideshows with animation to update existing site

